

## Birnbach Scholarship for CFRE Credentials

The Certified Fund Raising Executive (CFRE) designation is an internationally recognized credential that attests to an individual's knowledge, skill, and achievements as a fundraising professional based on current and valid practice-based standards.

The Birnbach Scholarship for CFRE Credentials will provide an AFP Cape Fear chapter member with the funds to cover study materials and the CFRE exam fees. The Birnbach Scholarship has been set up by Jane Birnbach, CFRE and AFP member, to help reduce barriers for nonprofit leaders who wish to advance both their careers and the profession with this professional certification.

### Qualification Criteria:

Applicant must be members in good standing of AFP, Cape Fear Chapter.

Applicant must have at least 5 years' experience working professionally in nonprofit fundraising.

Complete application.

Two letters of reference: one personal, one professional.

Submission of resume and portfolio of work samples.

### Costs Covered:

Initial Certification	\$ 700.00	Minimum
Study Guide (Amazon or B&N)	60.00	
Practice Exams (30 day unlimited)	60.00	
Test Fee	50.00	
Exam Re-take	<u>375.00</u>	
	\$1,245.00	Maximum

Since there are several testing sites in Wilmington, including Cape Fear Community College, there is no funding provided for travel, lodging or meals.

The funding for an Exam Re-take is only included if necessary and available for one additional exam only.

**Award Process:** the selected recipient(s) will submit all receipts for reimbursement to the AFP Cape Fear Treasurer, which will be paid by check in a timely fashion, no more than 30 days. Receipts may be submitted individually or at the end, but shall not exceed the agreed upon maximum \$1,245.

Annual Testing Windows	Testing Dates	CFRE Application Deadline
#1	January 15 - March 15	January 15
#2	April 15 - June 15	April 15
#3	July 15 - September 15	July 15
#4	October 1 - November 30	October 1

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**Birnbach Scholarship Deadlines**

2021 Application – for 2022 testing windows

- Scholarship Application Deadline: November 15, 2021
- Announce winner: December 15, 2021

**All applications and included materials will be reviewed by local community leaders with a deep knowledge of the nonprofit community and a vested interest in the advancement of the fundraising profession.** Reviewers may vary between application windows, but there will be a minimum of three reviewers and none will be current AFP members.

**Submit completed application and all additional materials to: [ltompson@cfcc.edu](mailto:ltompson@cfcc.edu) with subject line “Birnbach Scholarship Application”**

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**2021 Application**

Applicant’s Name \_\_\_\_\_

Are you a member in good standing of the Cape Fear Chapter of AFP?  Yes    Year Joined \_\_\_\_\_

When did you begin working professionally in nonprofit fundraising? \_\_\_\_\_ (month/year)

Job Title \_\_\_\_\_

Employer \_\_\_\_\_

Email \_\_\_\_\_

Business Phone \_\_\_\_\_ Cell \_\_\_\_\_

Home Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Which Testing Window do you plan to take? See Annual Testing Windows on Page 1 for reference.

\_\_\_\_\_

Supervisor’s Support of this Application

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Essay Questions (limit 500 words each)

1. What led you to a career in fundraising and/or the nonprofit sector?
2. How have you been involved in our local AFP chapter?

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3. What do you hope to gain from achieving the CFRE credential?
4. How do you hope to impact the fundraising profession?

Attachments (PDF file format preferred)

1. Professional Resume
2. Portfolio of at least 5 examples of content you've created professionally. Appeal letters, newsletters, marketing materials, successful grant applications, anything that would best demonstrate your professional skills for the review committee.
3. Two letters of recommendation—one personal, one professional.

Applicant's Signature

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Signature \_\_\_\_\_ Date \_\_\_\_\_